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# LIFE & STYLE

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### STORE OF THE WEEK



PHOTO BY JANICE COLBERT



THE ARTIST PROJECT March 3 to 6, Queen Elizabeth Building, Exhibition Place, [theartistprojecttoronto.com](http://theartistprojecttoronto.com)

### STORE OF THE WEEK

## The Artist Project

BY ANDREW SARDONE

I'm sure many bona fide critics would run after me with a palette knife for suggesting this, but the best thing to happen to the local art market lately is coverage of the scene from a style angle.

Once exclusively the domain of writers whose primary interest is not whether work sells, the Toronto art beat has seen a boom in interest from fashion magazines and design blogs, all encouraging readers to incorporate a piece of it into their lives.

If you've been swayed, this weekend's Artist Project Toronto could be where you take the plunge into collecting. Two hundred independent artists, including 25 emerging names, fill the Queen Elizabeth Building at Exhibition place today (Thursday) through Sunday (March 3-6).

In addition to large-scale conceptual installations and a video art space, the show features art chats with Canadian Art publisher Melony Ward, Toronto Arts Council associate director William Huffman and the Art Stylists' Manny Neubacher and Anya Shor, a duo leading the movement of creative consuming.

The Artist Project picks: Janice Colbert colour-blocks a vintage ironing board to create a sculptural wall piece, \$1,600; you may have spotted Lynn Jackson's copper wire elephant at January's Interior Design show, \$1,500; Cast 6, by architect Matthew Sweig, depicts a crumbling industrial landscape, \$3,600.

Look for: Tonight's opening preview from 7 to 10 pm, \$25. Show admission \$12, adv online \$10, stu/srs \$8.

Hours: Friday noon to 9 pm, Saturday 11 am to 9 pm, Sunday 11 am to 6 pm.

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FASHION SHOW  
DJ'S • MUSIC

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